

# LIFE at The Lakes

Burlington, North Carolina

TWIN LAKES COMMUNITY

ISSUE 2 • 2025

## Welcome

Announcing our New  
Chief Operating Officer

## Around the Lakes

Recent News in the  
Twin Lakes Community



## Spotlight

Staff Member  
Becomes a Resident

## Community

The Lakes Residents  
Make a Difference



# WELCOME to our community

## Celebrating Leadership

Earlier this year we made the exciting announcement that Laura McDaniel (below) has been promoted to the role of Chief Operating Officer at Twin Lakes. Laura McDaniel has been an important member of the Twin Lakes team for 14 years, and during that time has served in a variety of roles.

After completing her undergraduate education at Sewanee: The University of the South, Laura worked in nonprofit service and fundraising. She joined Twin Lakes to serve as our planned giving director, and over the past 14 years her role has expanded so that today she oversees 5 departments comprising 60 full time employees who work across campus.

Since joining Twin Lakes, Laura has continued to hone her skills, having obtained certificates in non-profit management and healthcare management from Duke and East Carolina Universities. She is a licensed nursing home administrator, and is active in the broader community, currently serving on the board of Meals on



Wheels, and having served on numerous boards of other nonprofit organizations.

Because of the significance of the role Laura will be assuming, our board chair, Jackie Cole, appointed a search committee to work with me to select the ideal candidate for the position. We worked with a national search firm and considered a field of more than fifty highly qualified applicants from across the country. The committee was impressed by Laura's long-term demonstration of both a deep commitment to Twin Lakes and a keen understanding of our industry. Most significant for the committee, however, was Laura's record of success in team leadership, project management, strategic planning and relationship building. These strengths will serve Twin Lakes Community well. Congratulations, Laura and Twin Lakes!

**Pamela Sarsfield Fox**  
**President/CEO, Twin Lakes Community**

*Wishing you a heart full of gratitude this Thanksgiving  
and all the joys of the Christmas season.*



A division of Lutheran  
Retirement Ministries  
of Alamance County,  
North Carolina

[twinlakescomm.org](http://twinlakescomm.org)

CALL US

336-538-1500

NICE TO MEET YOU

tlc@twinlakescomm.org

3701 WADE COBLE DRIVE  
BURLINGTON NC 27215

### BOARD OF DIRECTORS

Jackie S. Cole, Chair  
Sherry S. Hunt, Vice Chair  
Joy Isley, Secretary  
Danny Van Fleet, Treasurer  
Michael Barnes  
Vernetta Bridges  
Douglas A. Brook  
Kyle Corum  
Pamela Duffy  
Jill M. Gerringer  
Ellen Greeson  
Ruth Koester  
Reed LaPlante

Michael Menz  
Alexis Moore  
Connie Poovey  
Nikki Ratliff  
Matthew Swaim  
Alison Upton  
Garry Vogelpohl  
Matrice Williams

### EX-OFFICIO

Pamela Sarsfield Fox,  
President/CEO  
Jerome M. Cloninger, Pastor,  
Macedonia Lutheran Church



LeadingAge



©2025 TWIN LAKES COMMUNITY

PRINTED IN THE USA



# NEWS

## around the lakes

### A Community of Lifelong Learners and Leaders

One of the many gifts of life at Twin Lakes is the wealth of experience and knowledge our residents bring. Many have enjoyed distinguished academic and professional careers—as professors, researchers, writers, business leaders, and educators—and continue to share their expertise with friends and neighbors across our campus.

Whether leading discussions on Shakespeare, guiding current events classes, or offering thoughtful perspectives on foreign and domestic affairs, our residents are valued contributors to lectures, classes, and special events. Some participate in the “North Carolina African American Experience” series, sharing insights that deepen understanding and connection. One resident is currently teaching a class entitled “Behind the Mask: Shakespeare’s Much Ado About Nothing.” Another recently presented a program on “The Shroud of Turin—the mysterious linen cloth housed in the Cathedral of St. John the Baptist in Turin, Italy”—captivating an audience eager to explore both history and faith.

From humanities to history, science to spirituality, this vibrant exchange of ideas is a hallmark of our

community. It reminds us that learning doesn’t stop with retirement—it evolves, deepens, and flourishes when shared.

We are proud of the residents who continue to teach, learn, and inspire—making Twin Lakes a place where wisdom and wonder thrive side by side.



### Welcoming Our New Board Members

We are pleased to welcome **Pam Duffy, Ruth Koester, Ellen Greeson, and Connie Poovey** to the Twin Lakes Board of Directors. Pam is an attorney and an active member of the Burlington community. Ruth, a retired scientist with LabCorp, previously served on the Twin Lakes board and returns for her third term. Ellen, daughter of current residents and wife of the late long-time board member Dale Greeson, is a retired

### Celebrating Construction Milestones



#### Topping Off Our Final Phase

We are excited to announce the topping-off of the final phase of Stockton, our newest residential apartment building. This tradition marks the placement of the last beam, which staff and construction teams celebrated by signing before it was set in place—a milestone bringing us closer to welcoming future residents.

#### New Entrance

Following the completion of a lengthy road-widening project by the Department of Transportation just outside our community, our Grounds Director is pleased to announce that the beautiful new entrance signs are being installed at the main entrance. These signs, complemented by enhanced landscaping, will create an even more welcoming first impression for residents and visitors alike. This exciting update reflects our ongoing commitment to maintaining a vibrant, accessible, and inviting community for all.



schoolteacher with deep ties to our community. Connie, retired from Twin Lakes and now a resident alongside her husband Bill, is also returning to the board, bringing valuable perspective from both her years on staff and as a resident.

Their combined experience and dedication will help guide Twin Lakes with continued wisdom and vision. Please join us in giving them a warm Twin Lakes welcome!

## Spotlight

# From Staff Member to Neighbor

**Discovering that the best place to work was also the best place to live.**

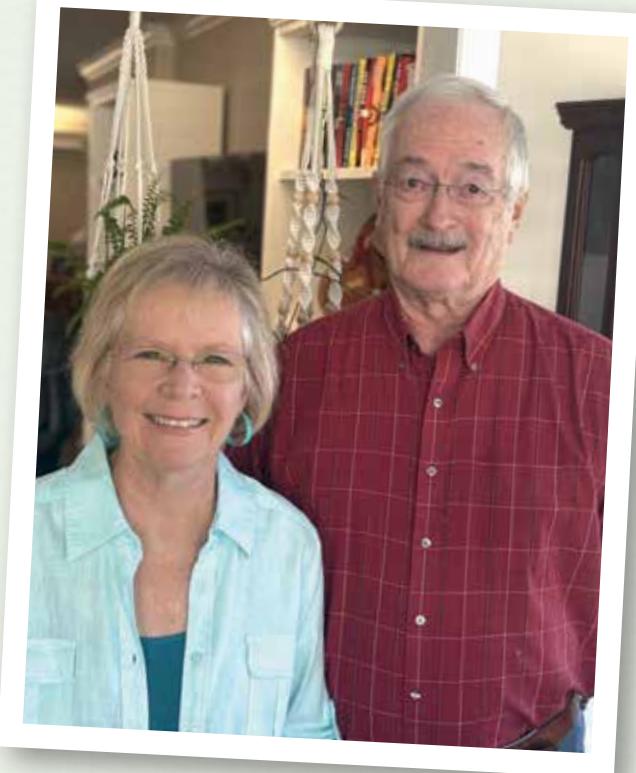
Residents Bill and Connie Poovey moved to Twin Lakes in the summer of 2023. Their story is especially meaningful, as Connie previously served as a member of senior management at Twin Lakes for 20 years before choosing to join our community as a resident alongside her husband, Bill.

During her career at Twin Lakes, Connie built lasting relationships with residents, families, and colleagues. In 1999, she served as the first administrator of our then new assisted living building. Under her leadership, Twin Lakes established and continues to offer residential services designed to meet the needs of aging parents and their adult children with developmental disabilities. Connie's compassion and ability to think beyond convention were also instrumental in the creation of Moneta Springs Memory Care, where she served as Administrator when it opened in 2008.

In 2013, Connie received the Distinguished Service Award from LeadingAge North Carolina, the trade association of non-profit senior services providers. The award recognized her dedication to older adults and her commitment to innovative approaches to care—qualities Connie embodied throughout her tenure.

Connie concluded her career as the Quality Assurance Director for Twin Lakes and retired in 2018. She served on our board of directors for several years before she and Bill moved to Twin Lakes. They are enjoying life on the other side of the experience—embracing the lifestyle, friendships and opportunities they once supported from a professional perspective.

When asked what led them to make the move, Connie shared that, "As members of Macedonia Lutheran Church, we have had a long involvement with Twin Lakes. Then during my 20 years of employment here, I saw first-hand what a special place Twin Lakes is. Excellence is evident in the quality of care, wonderful staff who are truly committed to making a difference



in the lives of those who live here, and the attention to detail in planning and construction of each building."

Since moving in, Bill and Connie have become active participants in community life—attending programs, volunteering, engaging with neighbors, and enjoying the ease of maintenance-free living. The Pooveys also expressed that the sense of "community" was the most important aspect of living at Twin Lakes.

Connie adds that her most treasured position at Twin Lakes was helping to develop Moneta Springs Memory Care and serving as the administrator. Today, she and her sister volunteer to lead devotions there twice a month. "Nothing," she says, "is more meaningful than seeing how lovingly the staff treat the residents; how they know just how to encourage a resident who needs a little help; and how the residents light up when they see their favorite team member."

We are deeply grateful for the many ways Bill and Connie continue to enrich the fabric of Twin Lakes Community, including Connie's recent decision to once again serve on our Board of Directors. Their journey—from attending the groundbreaking when Macedonia Lutheran Church first established Twin Lakes, to Connie's years of dedicated service as an employee, to their life now as residents—embodies the trust, commitment, and sense of belonging that make Twin Lakes truly special.

# NEWS around the lakes

## Making a Difference



### Celebrating Our Legacy at the Annual CROP Walk

Sunny skies and enthusiastic participants made this year's CROP Walk a memorable one! Sponsored by the Residents' Association, Twin Lakes was honored as a Legacy Community by Church World Service, recognizing our residents' years of dedication to hunger relief.

### Women Building for Habitat for Humanity

With sunny skies and plenty of energy, our residents and staff joined this year's Habitat for Humanity Women's Build of Alamance County, helping to create homes and hope for families in need. Their dedication and teamwork reflect the spirit of giving that makes Twin Lakes such a special community.



### Giving the Gift of Life

Residents and staff once again came together to support the American Red Cross Blood Drive held here on campus. Sponsored by the Residents' Association, this meaningful event provided an opportunity for our community to give back in a tangible way—helping save lives through the simple act of donating blood. Their contributions reflect the caring spirit that defines Twin Lakes and our ongoing commitment to serving others, both within and beyond our community.

### Walking Together to End Alzheimer's

Residents and staff joined the Alamance County's Walk to End Alzheimer's, raising awareness and supporting those affected by this disease. With determination, camaraderie, and heartfelt commitment, Twin Lakes once again showed how our community comes together to make a meaningful difference.



## Twin Lakes COMMUNITY

3701 Wade Coble Drive  
Burlington NC 27215

*A division of Lutheran Retirement Ministries  
of Alamance County, North Carolina*

NON-PROFIT ORG.

US POSTAGE

**PAID**

BURLINGTON, NC 27215  
PERMIT #90

### **Mail List Removal:**

*If you would no longer like to receive this newsletter, please send an email to [tstevens@twinlakescomm.org](mailto:tstevens@twinlakescomm.org) requesting removal or call 336-538-1570.*



## One Night. One Community. Endless Memories

**Saturday, December 6 / 5:30 pm until 9 pm**

For nearly 20 years, Twin Lakes' Lanes of Light holiday drive-through event has been feeding the hungry, delighting children of all ages, and creating family traditions across the region. We continue the tradition and invite you to join us this one night

as we celebrate the most wonderful time of the year. Requested admission is a monetary donation benefiting The Salvation Army and Meals on Wheels food ministries.